

# **THE** ALZHEIMER'S Project

San Diego unites for a cure and care





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## COUNTY OF SAN DIEGO

Dear San Diego County Residents:

In 2014, San Diego County brought together world-class researchers, health care innovators and community leaders to fight the growing epidemic of Alzheimer's disease. We created The Alzheimer's Project and set a bold agenda for the local initiative: To ramp up efforts to help families and other caregivers, and to do nothing less than find a cure and end this epidemic.

This 2016 Annual Report outlines how far we've come – and the hard work ahead. Drawing on a detailed road map crafted by Alzheimer's Project participants and backed by the County Board of Supervisors, we have:

- Strengthened the safety net for those with dementia, through improvements in the region's alert system and the Take Me Home program run by the Sheriff's Department.
- Launched a one-of-a-kind research incubator on Torrey Pines Mesa to pave the way to a cure, tapping into the expertise of our best and brightest brain researchers.
- Teamed up with our largest public universities to boost training for the next generation of geriatric health care workers, with the help of a \$2.5 million federal grant awarded to San Diego State University.
- Developed the region's first standards for the diagnosis and treatment of Alzheimer's disease and other forms of dementia, a critical step that will bolster medical care.

As the number of San Diegans with Alzheimer's grows, so does the toll on families, health providers and taxpayers. The Alzheimer's Project is off to a strong start, but the impact of the epidemic continues to outrun us.

While our efforts to find a cure pick up speed, it's time to pivot to additional improvements, including expanding respite care options and making sure dementia patients who live at home are in safe settings.

I want to thank those who have joined me in this initiative, including San Diego Mayor Kevin Faulconer, philanthropist Darlene Shiley, Sheriff Bill Gore, Mary Ball with Alzheimer's San Diego and the top-notch researchers who lead the Cure Roundtable, the research offshoot of The Alzheimer's Project.

We have our road map, our battle plan, and we've started to execute it. We will beat this disease. We will find a cure!

Dianne Jacob, Vice-Chairwoman  
San Diego County Board of Supervisors

## EXECUTIVE SUMMARY

In 2014, Supervisor Dianne Jacob issued a call to action for our community to unite to fight Alzheimer's disease and provide care for the individuals and families affected by this devastating illness. With 62,000 San Diegans already living with the disease and approximately 141,000 caregivers providing nearly 161 million hours of unpaid care, the need is great. If trends continue, by 2030 almost 94,000 San Diegans age 55 years and older will be living with Alzheimer's disease or other dementia (ADOD). Recognizing the urgency of this issue, the County Board of Supervisors launched The Alzheimer's Project. This unprecedented regional initiative works to advance clinical research, improve health care delivery systems, educate residents, and support patients and caregivers.

Roundtable groups, comprised of experts and stakeholders, were convened to help shape recommendations in four areas: the search for a cure (Cure Roundtable), clinical diagnosis and disease management (Clinical Roundtable), care for patients and caregivers (Care Roundtable), and public education (Public Outreach and Awareness Roundtable). In March 2015 an implementation plan was approved by the Board of Supervisors to create a roadmap for the implementation of recommendations identified by each of the roundtable groups. Since then, The Alzheimer's Project has received national recognition. Both the National Association of Area Agencies on Aging (N4A) and the National Association of Counties (NACo) recognized the County of San Diego with awards for creating The Alzheimer's Project.



Over the past year, each Roundtable has made significant headway in the implementation of recommendations. This report showcases actions taken to date and provides next steps. Some highlights from each Roundtable include:

**Cure Roundtable:** A San Diego-specific research fund (Collaboration4Cure) was created. Eight local research projects were identified for funding to fast-track drug development.

**Clinical Roundtable:** Physicians from all local health systems and other experts developed standards of practice algorithms for screening and evaluation. These algorithms are currently being piloted at local health systems. The group also created guidelines for disease management that correspond to the most frequent behavioral issues.

**Care Roundtable:** Those prone to wandering are now better protected due to enhancements to the San Diego County Sheriff's Take Me Home program. In addition, the Sheriff has been collaborating with Alzheimer's San Diego to explore the costs and capabilities of different GPS devices that may be helpful for families whose loved one has a history of wandering. The Geriatric Workforce Enhancement Program (GWEP) grant was awarded to San Diego State University in the amount of \$2.6 million to provide Alzheimer's disease training to County employees, care providers, In-Home Supportive Services (IHSS) care providers, and first responders. Expansion of the Acutely Vulnerable Adult (AVA) Protocol is allowing Adult Protective Services (APS) to better serve those who may be suffering from self-neglect. Revitalization of the Project CARE safety net program will provide isolated older adults a link to community resources and support.

**Public Awareness & Education:** Alzheimer's San Diego continued its robust community programming and outreach programs. They offered 280 classes and served 8,560 people. Alzheimer's San Diego has also been working closely with the IHSS Public Authority to assist in raising awareness of Alzheimer's disease among care providers. Aging & Independence Services (AIS) continues to provide information to the community on Alzheimer's disease, advanced directives for healthcare, and caregiving resources. In addition, AIS added an outreach and education position to help support efforts to build community awareness on Alzheimer's disease.

The coming year promises to bring many more opportunities for the community to collaborate and make progress against one of the most devastating illnesses to affect older adults and their families. We are optimistic that together we will bring hope, resources, and relief to patients and caregivers, and that new research will lead to a cure.

# Cure Roundtable

World-class researchers and physicians are collaborating with County and City elected officials, The Shiley Foundation, and Alzheimer’s San Diego to lead the charge in identifying a cure for Alzheimer’s disease. Boosting funding and partnerships for research and encouraging community participation in clinical trials are primary focal areas for the Cure Roundtable.

Recommendation	Actions Taken to Date	Timeline
Create a San Diego-specific research fund (Collaboration4Cure) with the goal of raising \$7 million over the next five years to support local Alzheimer’s research projects	Collaboration4Cure has been created and fund raising activity is underway. Over half a million dollars in new research funding has already been secured.	2015-2019
Bridge the gap between academic research and drug development and build a local drug pipeline to accelerate the process of discovering new drugs to treat and prevent Alzheimer’s disease	Through the creation of Collaboration4Cure, a mechanism is now in place to help channel funds to some of the region’s best research facilities to discover promising chemical compounds. Once developed, there is potential for additional external funding to be secured to take the compounds to the next stage of drug development.	2015-2019
Leverage existing drug discovery expertise and equipment in San Diego	Eight research grant projects have been identified for funding through the Collaboration4Cure program. Researchers are based at both UCSD and the Sanford Burnham Prebys Medical Discovery Institute.	2015-2016
Partner with biomedical and life sciences industry to provide capabilities not available in research institutes	Discussion is underway with various potential biomedical and life sciences partners to explore partnership opportunities.	2015-2016
Publicize the impending Alzheimer’s epidemic and San Diego’s potential for crucial breakthroughs in the search for effective treatments and a cure	Alzheimer’s San Diego has been working to share the message about the expected surge in Alzheimer’s diagnoses with potential funders, collaborators, and the general public.	2015-2019

## Next Steps

In the coming year, fund raising will continue through Collaboration4Cure. Discussion with potential biomedical and life sciences partners will continue. Additional public awareness activities are being sought by Alzheimer’s San Diego.

# Clinical Roundtable

The Clinical Roundtable brings together neurologists, psychiatrists, gerontologists, and members of the care community to provide expertise on the screening, evaluation, diagnosis and treatment of Alzheimer’s disease and related dementia. The group has developed standards of screening, evaluation and diagnosis of dementia as well as guidelines for disease management, including behavioral and mental health issues. In addition, the group will promote countywide best practices among primary care physicians by helping to identify resources, promote standards and guidelines, and provide tools for effective communication with patients and their caregivers.

Recommendation	Actions Taken to Date	Timeline
Create recommended guidelines for disease management to be utilized by primary care providers, neurologists, psychiatrists, geriatricians, and others	The Disease Management subcommittee, consisting of specialists, primary care physicians and members of the care community, have developed guidelines for disease management corresponding to the most frequent behavioral issues. Training on these guidelines will commence in Spring 2016.	Fiscal Years 1-3, 2014-17
Develop tools for physician practices on patient and caregiver resources to improve access to resources	Working with AIS, a listing of patient and caregiver resources has been created; the document will be formatted and made available in print, on a mobile app, and on The Alzheimer’s Project website, <a href="http://www.SDAlzheimersProject.org">www.SDAlzheimersProject.org</a> .	Fiscal Years 1 & 2, 2014-16
Create standards of care for screening, evaluation and diagnosis of Alzheimer’s Disease and related dementia to be utilized by primary care providers	Neurologists, psychiatrists, gerontologists, and primary care physicians have been convened to develop standards of practice algorithms for screening and evaluation. Algorithms have been created, and pilots at various health systems began in October. Pilots will conclude by February 2016.	Fiscal Years 1-3, 2014-17

## Next Steps

The Clinical Roundtable will focus on the following action items:

- Create a document with resources, reference materials, and communication tools to be completed in 2016
- Evaluate results of the pilot and finalize standards and guidelines
- Develop tools for effective communication to providers, including seminars, webinars, mobile applications and publish them on The Alzheimer’s Project website, [www.SDAlzheimersProject.org](http://www.SDAlzheimersProject.org)
- Complete and publish a “white paper” document on screening, evaluation, and disease management for physicians, including references, resources, screening instruments and scoring tools
- Conduct trainings and provide educational content to physicians, healthcare providers and office staff over a two-year period

# Care Roundtable

The Care Roundtable is comprised of a diverse group of community partners including caregivers, community-based organizations, residential, day and home providers, healthcare providers, experts in dementia care, and staff from various divisions of the County's Health and Human Services Agency. The group is working to improve the system of care for individuals suffering from Alzheimer's disease and other dementias, as well as their caregivers and families.

## Abuse and Neglect

Recommendation	Actions Taken to Date	Timeline
Increase visibility of the Promoting Independence and Choice (PIC) Program	Expanded and increased the visibility of the Promoting Independence & Choice voluntary case management program for those with dementia (managed by the Public Guardian's office) and now receiving referrals from Adult Protective Services (APS), Behavioral Health, and Senior Team.	Fiscal Year 1, 2014/15
Develop alternatives for addressing needs of isolated individuals who refuse assistance (self-neglect cases)	Expanded the APS protocol around self-neglect similar to that of Acutely Vulnerable Adults to assess the needs of those suffering from self-neglect so they receive additional follow-up and resource support. There is now a draft self-neglect assessment tool developed by the High Risk Dementia Protocol workgroup to guide workers when encountering self-neglect allegations and to keep the focus on those most at risk.	Fiscal Year 1, 2014/15
Revitalize the Project Care Program to ensure vulnerable older adults at home do not fall through the cracks	The Project Care contract was recently awarded to 2-1-1 and Interfaith who will implement the program to ensure vulnerable older adults do not fall through the cracks.	Fiscal Years 1 & 2, 2014-16
Increase community outreach on how to recognize and report elder and dependent adult abuse (including self-neglect)	Expanded community outreach by hiring a new staff member for Outreach & Education to focus on Alzheimer's and available resources for clients and caregivers. Partnered with the District Attorney's Office and developed a Don't Get Hooked Toolkit and hosted community forums. Began work on a new elder abuse media campaign.	Fiscal Year 2, 2015/16
Include tracking of persons with dementia in APS case management system (ALEX)	ALEX Case Management System enhancements were completed and now there are specific fields to track APS clients who have dementia, cognitive impairment, intellectual impairments, and a history of wandering. For the second quarter of 2015/2016, 15% of APS clients 65 or older had dementia/Alzheimer's, and 2.3% had at least one incident of wandering.	Fiscal Year 2, 2015/16

## Next Steps

Priorities in the coming year include supporting the implementation and revitalization of Project Care, designing and launching an elder abuse prevention campaign on self-neglect, and exploring new referral sources for the Promoting Independence and Choice Program. Another area of focus is refining the response and intervention for those clients falling within the High Risk Dementia Program category and addressing current gaps in service.

# Care Roundtable

## Wandering

Recommendation	Actions Taken to Date	Timeline
Coordinate a consistent response (post Search & Rescue) to support families and prevent future wandering incidents	Meetings are being held with the Sheriff, Alzheimer's San Diego and APS to develop protocols to handle those who are at risk or have wandered from their homes.	Fiscal Years 1 & 2, 2014-16
Enhance and expand the Take Me Home program	The Sheriff's Take Me Home Program is going full swing and is now allowing for sign-ups online. The department is working toward a regional approach with communication centers and dispatch programs and is in the process of training other law enforcement jurisdictions in San Diego.	Fiscal Years 2 & 3, 2015-2017
Identify and develop preventive assessments to identify those at-risk for wandering	Initial information regarding wandering assessment resources/tools has occurred and exploration of appropriate tools for use in community settings is beginning.	Fiscal Years 2 & 3, 2015-2017
Explore using the Silver Alert system to help locate individuals who have wandered	Silver Alert, a Statewide notification system, is currently being used throughout our region when the individual meets the criteria.	Fiscal Years 2 & 3, 2015-2017

## Next Steps

A half time position with the Sheriff is being filled to help with ongoing implementation of the Take Me Home program. Outreach to other jurisdictions will continue to encourage them to adopt the program. The Sheriff's Department will continue to coordinate with AIS to determine how best to notify APS of individuals who have wandered, including those reported as missing but immediately found and thus no report is taken. Finally, the Sheriff will continue collaboration with Alzheimer's San Diego to educate the public on available GPS devices.

## Transportation

Recommendation	Actions Taken to Date	Timeline
Increase awareness/use of Facilitating Access to Coordinated Transportation (FACT) as a resource for affordable transportation	2-1-1 is regularly providing education to staff on the FACT program and is currently answering FACT's after-hours phone calls. Staff in the AIS Call Center received an in-service on FACT in the Fall of 2015. Referrals are ongoing.	Fiscal Year 1, 2014/15

## Next Steps

The AIS Call Center will continue with referrals to FACT. AIS will be highlighting the issue of transportation at the Aging Summit, as it is an important element of an age-friendly and dementia-friendly community.

# Care Roundtable

## Caregiver and ADOD Patient Support

Recommendation	Actions Taken to Date	Timeline
Increase awareness of end-of-life issues, hospice and palliative programs for Alzheimer's Disease and other dementias	Two End of Life educational events were held in January of 2015 and another was held in October of 2015. A total of 251 people attended these workshops.	Fiscal Year 1, 2014/15
Reinstate Spanish-Language Caregiver Conference	The Hispanic Caregiver Conference took place in Spanish in October of 2015 with 250 attendees.	Fiscal Year 2, 2015/16
Increase culturally & linguistically appropriate caregiver outreach and services for San Diego County's diverse population	The Don't Get Hooked Scam Prevention Toolkit was translated into Spanish and culturally and linguistically appropriate terms and situations were included. It was rolled out in September 2015.	Fiscal Year 2, 2015/16
Explore conducting the Healthier Living – Chronic Disease Self-Management program for early stage individuals and caregivers	Alzheimer's San Diego is now offering evidence-based and evidence-informed program models to assist early-stage individuals and their caregivers.	Fiscal Years 2 & 3, 2015-2017
Develop community capacity for supporting older adults aging in place who develop ADOD	AIS has been meeting with CBO's, AARP representatives, and the San Diego Foundation to identify ways to create an "Age-Friendly Community" to include a dementia-friendly focus.	Fiscal Years 2 & 3, 2015-2017
Review potential to expand Community Based Care Transition Program (CCTP) to caregivers of persons with dementia regardless of ability to pay	Working with hospitals, legislators, and sites across the nation for options to continue this program to prevent re-hospitalizations.	Fiscal Years 2 & 3, 2015-2017
Expand Family Caregiver Resource Centers throughout San Diego County	Increased State funding allowed for an additional Family Consultant to be hired at the Southern Caregiver Resource Center to work with families, including ADOD caregivers.	Fiscal Years 3-5, 2017-2019
Develop a pilot project to demonstrate the impact of lower levels of care for Medi-Cal and Medicare Dual Eligible adults	AIS and local Medi-Cal Health Plans are participating in a 3-year pilot program for dual eligible adults (Cal MediConnect) where optional and long-term care services are coordinated to achieve outcomes of better health, quality care and lower costs.	Fiscal Years 3-5, 2017-2019
Use technology to deliver caregiver support services	Several caregiver lunch and learn webinars have been held. Technology resources and instruction were offered at the Get Connected Tech Fair in November 2015.	Fiscal Years 3-5, 2017-2019

## Next Steps

The County will continue to offer End of Life events in the coming years. Additional funding is in place for at least two additional Hispanic Caregiver Conferences in Spanish, which will be held in different regions within the county. HHS Behavioral Health Services has issued a Request for Proposals (RFP) for a caregiver education, training, and early intervention program for San Diego's diverse region to prevent or decrease depression or other mental health issues among caregivers of those with Alzheimer's disease or other dementia.

# Care Roundtable

The following recommendations concerning Caregiver and ADOD Patient Support will be areas of focus over the next several years. Some of these recommendations tackle large-scale, systemic issues and will require significant resources and the building of community capacity. Feedback from the Care Roundtable members helped to shape many of the proposed action items noted below.

## Caregiver and ADOD Patient Support Additional Recommendations

Recommendation	Proposed Actions	Timeline
Expand availability and affordability of dementia-specific adult day care (ADC) and adult day health care (ADHC)	<ul style="list-style-type: none"> <li>Continue efforts to advocate for restored funding for ADHC (in the past year, HSA staff spoke at legislative hearings in support of dementia care and Older Californians Act)</li> <li>Create a map/inventory of ADHC facilities, including client demographics/languages served and verify gaps in service</li> </ul>	Fiscal Years 3-5, 2017-2019
Increase affordability of home care	<ul style="list-style-type: none"> <li>Review ability for church or other service groups to assist with home care (e.g., staff trainings in churches)</li> <li>Explore the use of registry services to link providers of home care with consumers and use Medicaid as a payment mechanism</li> <li>Explore this issue further at Aging Summit</li> </ul>	Fiscal Years 6-10, 2019-2025
Increase availability, affordability and appropriate levels of residential care	<ul style="list-style-type: none"> <li>Research status of the assisted living waiver</li> <li>Review other state initiatives (e.g. adult foster care used in Oregon)</li> <li>Pursue pilot programs with RCFEs to set aside beds for SSI recipients</li> <li>Convene stakeholders to advise on the barriers to developing affordable assisted living</li> </ul>	Fiscal Years 6-10, 2019-2025
Increase access to, availability and affordability of respite care for caregivers	<ul style="list-style-type: none"> <li>Advocate for tax relief/tax credits for caregivers to pay for respite care</li> <li>Advocate for caregiver support to be paid by Medi-Cal</li> <li>Refine the newly-developed, county-operated program for respite care assistance</li> </ul>	Fiscal Years 6-10, 2019-2025



# Care Roundtable

## Caregivers in the Workplace

Recommendation	Actions Taken to Date	Timeline
Work with employers countywide to provide education/support to employee caregivers to help reduce the stress associated with caregiving and reduce impacts on workplace productivity	Met with County HR, Employee Assistance Program (EAP) providers, representatives from the City, etc., to discuss available resources. Decided to implement an internal pilot program prior to reaching out to outside employers.	Fiscal Years 2 & 3, 2015-2017
Enhance Caregiver Webinars and caregiver conferences for County employees	A new series of "Lunch & Learn" caregiver webinars took place in the summer of 2015 and another series began February 2016. On August 3, 2015, a Veterans Benefit Expo was held at the War Memorial Building in Balboa Park.	Fiscal Years 2 & 3, 2015-2017
Provide outreach on the use of EAP for caregivers suffering from stress	Met with reps from EAP to learn about available programs and resources. County HR staff are currently looking to promote EAP tools on the County wellness website.	Fiscal Years 2 & 3, 2015-2017
Pilot a County workplace demonstration project to support caregivers and maintain employee productivity	Conducted a focus group of AIS employees who are or have been caregivers to help determine ways in which the County could better support working caregivers. A cross-County caregiver needs assessment survey has been developed and will be distributed shortly to all County staff.	Fiscal Years 2 & 3, 2015-2017

## Next Steps

The caregiver survey will be distributed to all County staff. The results of this survey will help to inform possible program development and policy changes for the County employee caregiver pilot. Once the impact and effectiveness of the pilot program have been measured, we will reach out to employers outside the County to share best practices.

## Resource Coordination and Access

Recommendation	Actions Taken to Date	Timeline
Increase dissemination of resource information and improve system for connecting ADOD patients, care partners, and families with available resources	AIS Community Unit staff have distributed over 715 advance directives from July-December 2015. The IHSS Public Authority provides Alzheimer's San Diego documents to all training participants at their Registry Application Workshops and Individual Provider Enrollment Sessions.	Fiscal Years 3-5, 2017-2019

## Next Steps

The AIS Community Unit will continue distribution of advance directives. Discussion and planning for The Alzheimer's Project website has begun and the new site, [www.SDAlzheimersProject.org](http://www.SDAlzheimersProject.org) will be available later in 2016.

# Care Roundtable

## Education and Training

Recommendation	Actions Taken to Date	Timeline
<p>Train County personnel and first responders who serve individuals with ADOD</p>	<p>AIS, along with other partners, supported SDSU in the preparation of the federal Geriatric Workforce Enhancement Program (GWEP) grant, which was awarded in the amount of \$2.6 million. Development of curricula for County staff is underway. Training components include:</p> <ul style="list-style-type: none"> <li>• An all-staff presentation of available supports for staff who need to care for someone living with dementia</li> <li>• eLearning on deciphering between dementia, depression, and delirium that reflects The Alzheimer’s Project’s clinical work</li> <li>• Intensive in-person training with a focus on working with persons who have a dual diagnosis of a mental health disorder and ADOD</li> <li>• Creation of an app for law enforcement that will provide easy access to resources around ADOD and quick access to warning signs</li> </ul>	<p>Fiscal Years 2 &amp; 3, 2015-2017</p>
<p>Train those who encounter ADOD patients and caregivers in multiple settings to improve responses and treatment</p>	<p>Multiple GWEP Community Partners are designing and delivering ADOD training including:</p> <ul style="list-style-type: none"> <li>• Curriculum development for residential care staff and home health aides</li> <li>• Training for primary care providers and other clinical disciplines on standards for assessment, diagnosis, and care</li> </ul>	<p>Fiscal Years 3-5, 2017-2019</p>



## Next Steps

Development of curricula will continue and training for County staff, first responders, and medical providers/patient support staff will begin. In addition, the San Diego-Imperial Geriatric Education Center (SDIGEC) will begin recruitment of nursing, social work, and medical students for the ADOD student stipend and fellowship program.

# Care Roundtable

## Brain Health

Recommendation	Actions Taken to Date	Timeline
Focus on Brain Health at Vital Aging event	Held the Vital Aging event in North County and Liberty Station to raise awareness on brain health and had 2,000 attendees.	Fiscal Year 1, 2014/15

## Next Steps

AIS continues to encourage older adults to engage in brain-healthy activities by promoting behaviors associated with cognitive health such as physical activity and social engagement. The brain health keynote presentation from Vital Aging resides on the AIS website: [www.aisevents.org](http://www.aisevents.org) for those who were unable to attend and would like to learn more.

## Legislation and Funding

Recommendation	Actions Taken to Date	Timeline
Legislative and resource development activities will support all goals of the Alzheimer’s Implementation Plan and will be conducted across all years of The Project	Advocacy for Alzheimer’s-related funding, research, and services was included as part of the Board-approved legislative platform for 2015.	Fiscal Year 1, 2014/15 and ongoing

## Next Steps

The County will continue to provide support for proposed legislation addressing Alzheimer’s disease research, patient housing and care, and caregiver support during 2016. Additional funding at the federal level indicates a promising increase in the visibility of Alzheimer’s disease and the corresponding resources needed to find a cure and support patients and caregivers.



# Public Awareness

From the very beginning of The Alzheimer’s Project’s implementation, public awareness has been a primary area of focus. Alzheimer’s San Diego has continued its wide-reaching educational programming and Aging & Independence Services and the IHSS Public Authority have taken steps to increase their outreach efforts.

Recommendation	Actions Taken to Date	Timeline
<p>Encourage community-based organizations and County Departments to enhance efforts to raise public awareness about Alzheimer’s disease and other dementias</p>	<ul style="list-style-type: none"> <li>Alzheimer’s San Diego conducted 280 classes, workshops, conferences, and education events including the UT Expo, AIS Aging Summit, Sharp conference, and community health fairs, that served 8,560 people</li> <li>Alzheimer’s San Diego conducted in-service trainings for professionals, the “Date With a Cure” research-focused event, and “Still Alice” book discussions with the community</li> <li>AIS hired a staff person to assist with ADOD outreach</li> <li>The IHSS Public Authority (PA) took steps to increase public awareness: conducting training for PA staff, distributing the “Know the Signs” flyer to training participants and new providers, having guest speakers from Alzheimer’s San Diego present at recognition events, and adding educational flyers and a video to the PA lobby</li> <li>County Housing &amp; Community Development partnered with Alzheimer’s San Diego and hosted an art exhibit in their lobby with artwork created by Alzheimer’s sufferers</li> </ul>	<p>Fiscal Years 2 &amp; 3, 2015-2017</p>
<p>Partner with the County and City of San Diego Libraries to increase public awareness of ADOD</p>	<p>AIS invited the libraries to make Alzheimer’s awareness a priority for the month of May 2015 (Older Americans Month). Several branches provided activities relevant to caregivers. AIS also worked with the libraries to coordinate a ‘community read’ campaign featuring the book “Still Alice.” AIS provided copies of the book for each branch. Seven book discussion groups, facilitated by AIS or Alzheimer’s San Diego staff, took place throughout the county.</p>	<p>Fiscal Year 1, 2014-2015</p>
<p>Create a public education campaign to assist individuals with life and financial planning, especially potential caregivers</p>	<ul style="list-style-type: none"> <li>AIS is partnering with the San Diego County Library and San Diego County Credit Union (SDCCU) to host “Financial Wellness Wednesdays” (financial literacy seminars held in County libraries)</li> <li>A financial literacy event serving 230 attendees was held in October featuring George Chamberlin and had 25 workshops on financial and life planning topics</li> </ul>	<p>Fiscal Years 2 &amp; 3, 2015-2017</p>

## Next Steps

Alzheimer’s San Diego will continue its extensive programming. The Public Authority is coordinating with Alzheimer’s San Diego to obtain an educational DVD to be played in the lobby. Educational outreach regarding Alzheimer’s disease is being planned for current IHSS registry consumers and providers. AIS will provide outreach regarding Financial Wellness Wednesdays and will continue to distribute educational materials. Planning is underway for a website to highlight resources and the progress being made to support The Alzheimer’s Project activities.

# Acknowledgements

## Steering Committee

Dianne Jacob, Chairperson  
Kevin Faulconer, Mayor  
Darlene Shiley  
William D. Gore  
Mary Ball  
Michael A. Lobatz, MD  
Nick Macchione

## Cure Roundtable

Dianne Jacob, Chairperson  
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William Mobley, MD, PhD  
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## Clinical Roundtable

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San Diego County Board of Supervisors, District 2  
City of San Diego  
The Shiley Foundation  
San Diego County Sheriff's Department  
Alzheimer's San Diego  
Scripps Health  
County of San Diego, Health and Human Services Agency (HHSA)

San Diego County Board of Supervisors, District 2  
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USC Alzheimer's Therapeutic Research Institute  
Scripps Research Institute  
Alzheimer's San Diego  
San Diego County Medical Society  
Scripps Research Institute  
Salk Institute  
Sanford Burnham Prebys Medical Discovery Institute  
Sanford Burnham Prebys Medical Discovery Institute  
Sanford Burnham Prebys Medical Discovery Institute  
Scripps Health  
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Scripps Health  
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UCSD  
Alzheimer's San Diego  
UCSD Resident  
Retired Physician  
Private Practice  
Scripps Clinic  
UCSD  
Private Practice  
Alzheimer's San Diego  
Glenn Memory Care Centers  
UCSD  
Family Health Centers  
Scripps Health  
Sharp Rees-Stealy  
Kaiser Permanente  
Palomar Health  
UCSD  
San Diego County Medical Society Foundation  
UCSD  
Medical Resident  
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UCSD

# Acknowledgements

## Clinical Roundtable, Continued

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Roberto Velasquez

## Care Roundtable

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Pam Smith, Chairperson  
Mary Ball  
Amy Abrams  
Anette Asher  
Gloria Baker  
Jillian Barber  
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Don Butz  
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Debbie Case  
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Linda Cioffi  
Kevin Crawford  
Kristen Cusato  
Marty Dare  
Ken Darling  
Kimberly DeVera  
Douglas Galasko, MD  
Alana Kalinowski  
Gabriel Kendall  
Amelia Kenner-Bringer  
Lt. Mike Knobbe  
Greg Knoll  
Michael Lobatz, MD  
Nick Macchione  
Kevin Mattson  
Cmdr. Gigi McCalla (Retired)  
Sonia McClister  
Susan Miller  
William Mobley, MD, PhD  
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John Ohanian  
Leslie Ray  
Dara Schwartz, PhD  
Rosana Scolari  
Todd Shetter  
Kristen Smith  
Alejandra Sotelo-Solis  
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Dementia Consortium  
UCSD  
Southern Caregiver Resource Center

Board of Supervisors, District 2  
The Shiley Foundation  
County of San Diego, HHSA  
Alzheimer's San Diego  
Elder Care Guides  
Glenn Memory Care Centers  
Alzheimer's San Diego  
Sharp Healthcare, Community Benefits  
San Diego County Medical Society  
Institute for Palliative Care, CSU San Marcos  
Fire Chiefs' Association  
UCSD Health Sciences  
Meals-on-Wheels, Greater San Diego  
Stellar Care  
Alpine View Lodge  
United Way  
Private Citizen/Caregiver  
County of San Diego, HHSA, Aging & Independence Services  
Private Citizen/Caregiver  
County of San Diego, HHSA, Public Health Services  
UCSD  
2-1-1 San Diego  
2-1-1 San Diego  
County of San Diego, HHSA, Emergency Medical Services  
San Diego County Sheriff's Department  
Consumer Center for Health Education and Advocacy  
Scripps Health  
County of San Diego, HHSA  
San Ysidro Health Center  
San Diego County Sheriff's Department  
Center for Family Health  
Private Citizen / Caregiver  
UCSD  
The San Diego Foundation  
2-1-1 San Diego  
County of San Diego, HHSA, Emergency Medical Services  
Sharp Mesa Vista Hospital  
San Ysidro Health Center  
ActivCare  
County of San Diego, HHSA, Aging & Independence Services  
The San Diego Foundation  
Private Citizen / Caregiver  
San Ysidro Health Center  
Southern Caregiver Resource Center  
Southern Caregiver Resource Center  
Hospital Association of San Diego and Imperial Counties  
Meals-On-Wheels

County of San Diego, HHSA, Aging & Independence Services  
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